



# CLUB SEACRET™

## THE GOOD LIFE

Whisk your life away from the everyday and make **every day special.**



“The **gladdest moment** in human life is a departure into **unknown lands.**”

- Sir Richard Frances Burton



# YOUR EXTRAORDINARY LIFE AWAITS

Awaken to daily regimens that support you to look and feel your best. Seacret VIP privilege and product values are yours with membership.

Seacret nutrition and supplement products nourish every body for energy, clarity and focus to do what you love.

Dead Sea Mineral rich skincare and body care products nurture hair and skin from outside in to give you a healthy-looking glow.

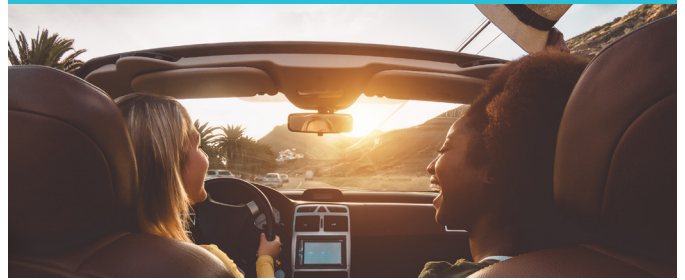
Get carried away to places that will enchant body and soul. We will provide leisure destinations where you can indulge in memories.

## YOU'RE IN GOOD COMPANY



Connect with like-minded members who aspire to live out the richest version of their dreams together; a community that thrives through service to one another.

## GET OUT OF YOUR WORLD



When it is time to escape, select from expertly crafted experiences in locations handpicked from the world's most sought-after places. Simply book your transportation and enjoy through your exclusive Club Seacret online portal.

## FORTIFY YOUR HEALTH



Unique health and wellness programs begin with epigenetic and holistic testing to provide insight to your needs. Then, receive tailored options to support your overall sense of well being.

## SHOW YOUR STUFF



Enjoy members-only, limited edition Seacret signature wear and accessories. Always have something new to dress you in stylish comfort and take you wherever you need to go.

## DESIGN YOUR BEST LIFE



When you seek "something more", Club Seacret offers self-improvement coaching and curriculum to support you in your interests, dreams and goals.

## BENEFIT FROM AFFINITY



Find additional value from companies we love. Through affiliation, Club Seacret members will receive added perks to increase the delight in your life.



# WHERE TO GO NEXT?

Become a Club Seacret member today and experience unfolding world-class benefits that come your way.



**SPECIAL AGENT RATE**  
February 27 - March 15, 2021 only

---

**\$50/month**  
(regularly \$65/month)\*

Agents may lock in this great value 2/27-3/15/21

\$65 per month to unlock every Club Seacret amenity.

---

Visit [ClubSeacret.com](https://ClubSeacret.com) for more information.



# CURATED ADVENTURES AWAIT

Select from locations handpicked from the world's most sought-after places. Tailored with Seacret style, every journey is transformational. Encounter events, art and culture central to a lasting impression of wonder and awe. Start your journey with our world class online Booking Portal for air, auto, wine club, dining and more.



# WELL ROUNDED, WELL BEING

When you seek “something more”, Club Seacret offers self-improvement coaching and curriculum to support you in your interests, dreams and goals. Members only access to these debuting courses will roll out monthly in 2021 and continue for the life of your Club Seacret Membership.

Visit [ClubSeacret.com](https://ClubSeacret.com) for more information.



## MASTERCLASS SERIES

membership unlocks access to free classes

## COACHING SERIES

coming soon: group or individual opportunities to receive advice, mentoring, guidance at special members-only rates



“A mind that is **stretched** by a new experience can never go back to its old **dimensions.**”

- Oliver Wendell Holmes Jr



## EVALUATED AND EXAMINED FOR ELEVATION.

Unique health and wellness programs begin with screening, epigenetic testing and holistic examinations to provide insight to your needs. Then, you can receive tailored options to support your overall sense of well being.

- Health Assessments—coming soon: epigenetic holistic insights to address your physiology and psychology

## SEACRET SUPPLY IS DISTINGUISHING.

Sashay down the runway of your life, hit the streets or relax on the sofa in limited edition Seacret signature wear and accessories. Always something new to dress you in stylish comfort and take you wherever you go.

- Only available while supplies last, get your faves when they drop or miss out on the fun! Wear your Seacret with pride and an attitude of gratitude.

## EVERY SEACRET TIP SHARED.

Your Club Seacret members only magazine will inform and inspire you with ways to look your best, feel your best, and live your best life.

- Leisurely Reading -- coming soon, exclusively from Seacret.

## AFFINITY AMENITIES TO ADD OPULENCE.

Companies we love, share the love with us. Special values and perks to increase the joy of living.

- Discounts, upgrades, exclusives and more.

# GENERAL

## FAQs

### WHAT IS CLUB SEACRET?

People. Products. Places. Club Seacret offers you a world of opportunity from crafted destination escapes to premium skincare and clean nutrition to programs that support you to live your best life.

With Club Seacret, you will have members-only access to amenities such as wine club, rideshare, gift delivery, culinary kits and much more. Plus, you will be enveloped in a community for a sense of belonging. You can enjoy and share the GOOD LIFE you desire.

### HOW DOES A CLUB SEACRET MEMBERSHIP WORK?

Simply visit ClubSeacret.com to subscribe and get access to all the services and amenities that Club Seacret has to offer. Agents can join now at the special introductory rate of \$50 per month and lock in savings of \$180 per year!

### HOW MUCH DOES A CLUB SEACRET MEMBERSHIP COST?

Subscribe today at our Agent-only special introductory rate of \$50 per month (limited time only)-regular price \$65 per month-to unlock every amenity.

### WHAT KIND OF SERVICES CAN I EXPECT THROUGH CLUB SEACRET? OR WHAT ARE THE MAIN BENEFITS OF A CLUB SEACRET MEMBERSHIP?

- World Class Online Travel Booking Portal
  - air, hotel, wine club, dining and more
- Curated Adventures in Handpicked Locations
- Connect with Like-Minded Members
- Limited Edition Seacret Signature Wear
- Access to Members-Only Online Magazine
- Unique Health and Wellness Programs
- Added Value from Affiliate Companies We Love
- Special Perks to Increase the Joy of Living
- Self-improvement Coaching and Curriculum

### HOW CAN I LEARN MORE ABOUT CLUB SEACRET?

Ask your Seacret Agent for details or visit ClubSeacret.com for more information.

### CAN I CANCEL MY MEMBERSHIP?

Yes, you may cancel your membership at any time prior to your billing date.

## MEMBER

## FAQs

### HOW DO I ACCESS MY SEACRET CLUB PORTAL?

Simply visit SeacretDirect.com and log in to your Back Office. Your Club Seacret portal will be available in the left-hand navigation of your Back Office home page.



## WHEN WILL I BE CHARGED?

Club Seacret membership fees will be billed monthly. Monthly billing will occur every 4 weeks beginning on the fourth Tuesday following the date of sign-up.

# AGENT FAQs

## WHAT IS THE COMMISSION FOR CLUB SEACRET MEMBERSHIP SALES?

**Special Introductory Agent Rate:**  
\$50 USD per month  
(\$65 USD per month Regular Rate)  
QV: 50 | CV: 30  
No WOW Bonus

**Customer and VIP Membership Rate:**  
\$65 USD per month  
QV: 65 | CV: 30  
WOW Bonus

## IS THE COMMISSION DIFFERENT FOR NFR SINCE WE CANNOT ENROLL CUSTOMERS AS SEACRET CLUB MEMBERS?

The QV/CV amounts are the same for NFR, however they apply differently based on the NFR model. We are creating a temporary (90 Day) comp plan rule for NFR that will allow an Agent's personal enrollments' purchases to contribute toward the 100 TPQV active requirement.

During this 90 Day Period, an NFR Agent's personal enrollments can contribute a max of 50 QV toward the 100 TPQV requirement to become active. (The 50 QV max applies to the \$65 Agent membership price point as well as the \$50 Agent membership price point.)

### Example of how to become Active via Club Membership Sales

- You + 1 Personal w/ memberships = 100 TPQV
- John became a Club Member (50 QV)
- John personally enrolled James who became a Club Member (50 QV)
- John is Active from his own membership plus James (100 TPQV)

### Example of how to become Qualified via Club Membership Sales

- 1 personally enrolled Active Agent (Agent w/ membership + 1 Personal w/ membership) on left **PLUS**
- 1 personally enrolled Active Agent (Agent w/ membership + 1 Personal w/ membership) on right
- James (from above Active example) is on John's right
- John also enrolls Peter on his left who became a Club Member
- James personally enrolled Scott as a Club Member
- Peter enrolled Julie as a Club Member
- James is Active Agent now
- Peter is Active Agent now
- John is Qualified from James & Peter plus their 2 members

**\*NOTE\*** During this 90-day period, in addition to the Club Seacret membership sales, NFR Agents' personally enrolled Agents' product purchases will ALSO contribute a max of 50 QV toward their active status.

**Example:** I enroll a new agent. That agent buys a Have It All Pack (1,200 QV). 50 QV from that purchase will count toward my active status. If I choose to purchase a Club Seacret Membership (50 QV), I will now have 100 TPQV and will become active.



# YOUR EXTRAORDINARY LIFE AWAITS

“Once we **believe in ourselves**,  
we can risk curiosity, wonder,  
spontaneous delight, or any experience  
that **reveals the human spirit.**”

- E.E. Cummings

Visit [ClubSecret.com](https://ClubSecret.com) for more information.